



EVENT BRIEF

Sea Otter Canada Bike Festival
Trek Scarecrow Gravel Ride
June 17, 2023

Document Date: June 8, 2023
(Subject to change, up until the Friday before the event)



The Trek Scarecrow Gravel Ride is a part of the Sea Otter Canada Bike Festival. Visit seaottercanada.com for more details.

RED text are hyperlinks. Click for more information.

EVENT DETAILS



DESCRIPTION

The Scarecrow Gravel Ride comes in three sizes: a shorter 58km course, the medio 70km course and the full-length 94km course. All events will start in the expo area and progress along the Georgian Trail before heading into the rolling agricultural landscape of the Beaver Valley with challenging climbs and the reward of beautiful vistas. The general balance of terrain along all routes will be 55-70% gravel and 30-45% paved. Results will be determined by the cumulative times over timed sections (4-6) along each route.

Professional gravel racer Adam Roberge (Jukebox Cycling) and Canadian National Gravel Champion Devon Clarke (Chalk's Training) will be leading the group out and will be available to chat about all things bikes!



LOCATION

Blue Mountain Resort, Town of the Blue Mountains
Registration Location: [Grand Central Lodge, Cascade Room](#).
Parking Address: [Event Parking here](#).



IMPORTANT INFORMATION

Events at all times are subject to [rules of the road](#)



TRAINING / COURSE INSPECTION

- Trails are open for practice but also open to the public, please respect the [rules of the road](#).
- At registration all riders must sign a waiver before racing.
- Participants under 19 should sign the waivers with their parent or legal guardian.



COURSE INFORMATION

Download Ride with GPS - there are NO printed maps.

- [Short 58km](#)
- [Medio 70km](#)
- [Long 94km](#)

Do not email asking for course information.
None will be given.

COURSE START

All racers will meet at the top of Blue Mountain, [at the intersection of Scenic Caves Road and Swiss Meadows Blvd](#). This is where the race will begin after a racer briefing.

REGISTRATION



REGISTRATION

You can [REGISTER HERE](#) online. You must be registered to ride. Registration closes on Friday, June 16, 2023, at 4:00pm.

IMPORTANT INFO

You must pick up your Race Package and sign your waiver at Check-In before you can ride. Your Race Package will contain your number plate, timing chip, and Sea Otter Bucks.

WAIVERS

To save time at check-in, you can print your sign your waiver at home and bring it to check-in. [Download your waiver here.](#)

RACE DAY CHECK-IN

ALL RIDERS - Check-in will be available at the following times and locations. You MUST check-in to pick up your Race Package before you can ride.

FRIDAY, JUNE 16, 2023 - 4:00pm - 7:00pm at the **Grand Central Lodge, Cascade Room**

SATURDAY, JUNE 17, 2023 - 6:30am - 7:30am in the **Woodview Lot** (top of mountain)

You only need to check-in ONCE. If you have Checked-In, picked up your Race Package, and signed your Waiver on Friday, you don't need to check-in again on Race Day! In order to minimize wait times, we highly recommend you check-in on Friday if possible.

RACER BRIEFING

Racers will receive a briefing 15 minutes prior to the race start, at the start location. See racer communication email for more info. The Start Line is at the top of Blue Mountain, **at the intersection of Scenic Caves Road and Swiss Meadows Blvd.** We recommend you arrive at the Start Line by 7:30am on Saturday, June 17.

PARKING

Free parking is available at the top of the mountain in the **Woodview Lot**. The race starts at the TOP of the mountain and finishes in the Village at the BOTTOM of the mountain. There are several options to get back to the top to get your car:

1. Park your bike temporarily at the **Grand Central Lodge, Cascade Room**. There will be staff there watching over the bikes. When you return your Timing Chip, you will receive a Gondola Ticket to the top. Retrieve your car, drive back to the bottom to pick up your bike. While this option is safer than leaving it unattended, we still cannot guarantee your bike's safety.
2. Have someone drop you off at the top and park at the bottom
3. Ride back to the top as an added challenge! There will be a few prizes for this Hill Climb Challenge!

RESULTS AND TIMING



TIMING SYSTEM

The Trek Scarecrow Gravel Ride follows a *Timed Segment* format. Race results will be determined by the culminative times over these timed segments. The number of segments varies depending on the length of course that you have chosen. You must have a timing chip on your handlebars.

DIRECTION SIGNAGE

Along the course, there will be certain intersections where the different distances go in separate directions. Make sure to follow the arrow that indicates your chosen distance. If you ride a different distance from what you signed up for, the timing points will not record your times properly and the system will result in an error. Each distance number is colour-coded, so remember your colour for easy identification.



TIMED SEGMENT SIGNS

Each timed segment will be marked with three signs:

- The first sign will tell you the distance and elevation gain of the upcoming segment, and will be placed approximately 1km from the start of the timed segment.
- The second sign will indicate the start of the segment
- The third sign will indicate the end of the segment



AWARDS

Podiums and prizing will be awarded in the Gondola Plaza.

Prizes will be awarded to the following categories:

Men and Women – All Race/Ride Events)

- ELITE OPEN – Top 3
- U16 – WINNER ONLY
- U20 – WINNER ONLY
- U30 – WINNER ONLY
- U40 – WINNER ONLY
- U50 – WINNER ONLY
- U60 – WINNER ONLY
- U70 – WINNER ONLY
- 70+ - WINNER ONLY

Live results available at [Zone4](#)

EVENT OVERVIEW AND RULES



PRACTICE

No restrictions on training, no official practice.

RULES

- Awards will be based on cumulative times over the different timed sections on each route.
- Events at all times are subject to **rules of the road**.

CATEGORIES

(Men and Women – All Race/Ride Events)

- ELITE OPEN – Top 3
- U16 – WINNER ONLY
- U20 – WINNER ONLY
- U30 – WINNER ONLY
- U40 – WINNER ONLY
- U50 – WINNER ONLY
- U60 – WINNER ONLY
- U70 – WINNER ONLY
- 70+ - WINNER ONLY

SCHEDULE



FRIDAY, JUNE 16

2:00pm - 4:00pm Free "Shakeout Ride" with Adam Roberge
4:00pm - 7:00pm Check-in and Package Pickup

Meet at Trek Booth by 2:00pm
Grand Central Lodge, Cascade Room

SATURDAY, JUNE 17

6:30am - 7:30am Check-in and Package Pickup
7:30am Arrive at Start Line
7:45am Racer Briefing
8:00am Race Begins
1:00pm Course Closed
1:30pm Race Close - Timing Chip Return
2:00pm Awards
3:00pm Timing Chip Return Closed ***Tags not handed in are disqualified and will be charged \$100

Woodview Lot
Start Line
Start Line
Start Line
Riders are allowed to finish their route
All tags are due
Gondola Plaza

ALL OTHER EVENT INFO



FOOD/WATER STATIONS

There will be 4 Aid Stations out on the route. Please check the course route info for more information on locations. The Aid Station will have toilets, as well as water and snacks to refuel. 70+ - WINNER ONLY



PROTECTIVE EQUIPMENT

- An approved cycling helmet is mandatory.
- Participants are strongly encouraged to a cycling helmet manufactured in the past three years, eye protection and gloves. At minimum a helmet is required.
- Don't forget sunscreen!



THE LAZER LOUNGE

All riders are invited to hang out and relax in the Lazer Lounge located at the finish line!



SHAKEOUT RIDE WITH ADAM ROBERGE

Come out for a casual ride with Gravel Worlds champion and Lazer athlete Adam Roberge! This ride is FREE! Meet at 2:00pm ready to ride at the Trek Booth on Friday, June 16th. The ride will be approximately 2 hours, riding to Thornbury and back at a no-drop pace. Chat with Adam about all things gravel, including his recent top-ten finish at Unbound.



SEA OTTER CANADA MINI-EXPO

Check out the vendors at the Mini-Expo located in the Gondola Plaza on Saturday, June 17th. Trek will have a booth by the main stage, and will be set up from Friday, June 16th to Sunday, June 18th. The Mini-Expo is free for everyone!



ACCOMMODATIONS

For information about accommodation during Sea Otter, please see the [discount booking page](#).



SEA OTTER BUCKS

All participants will receive Sea Otter bucks at the time of check in at the registration office. Participants can use their Sea Otter Bucks towards any purchase at all SOC partner locations. The following rules apply to Sea Otter Bucks:

- Sea Otter Bucks are not transferable.
- Sea Otter Bucks are ONLY VALID ON JUNE 17th, 2023.
- Sea Otter Bucks are only valid at participating village locations.
- Sea Otter Bucks have no cash value, cannot be redeemed for cash and change will not be given.

ALL OTHER EVENT INFO



CANCELLATION POLICY

There are no refunds for cancellations after June 1. Expenses are fixed for the event at this point. Please see the [FAQ](#) for the full refund policy.



CONTACT

All inquiries, email info@seaottercanada.com

For volunteer registration, [sign up here](#)



FOLLOW US

Follow us on Social Media for the latest news, updates, contests, and giveaways.

Instagram: [@seaottercanada](#)

Facebook: [/SeaOtterCanada](#)



THANK YOU!

A special thank you to:

- Our volunteers
 - Blue Mountain Resort
 - Blue Mountain Village
 - Trek Bikes
 - Lazer Sport
 - Our Expo Vendors
- ... **and you!**



MAP (TOP OF MOUNTAIN/START)



MAP (BOTTOM OF MOUNTAIN/FINISH)

